

Official Promotional Rules for the Nebraska Lottery's January Research Survey Promotion

1. Overview:

- 1.1 Promotion Times and Dates: This promotion runs from 9:00 a.m. CT on January 17, 2024, until 11:59 p.m. CT on January 30, 2024. One drawing will be held on January 31, 2024, to select the winners.
- 1.2 A contest winner will have until 12:00 p.m. (noon) CT on February 7, 2024, to respond to the Nebraska Lottery's notification that the participant has been selected as a winner.

2. Prizes:

- 2.1 There are three (3) prizes for this promotion. The prizes are as follows:
- One (1) First Prize: Winner's choice of Nebraska Lottery Scratch tickets and/or coupons (a \$900 value).
 - One (1) Second Prize: Winner's choice of Nebraska Lottery Scratch tickets and/or coupons (a \$600 value).
 - One (1) Third Prize: Winner's choice of Nebraska Lottery Scratch tickets and/or coupons (a \$300 value).

3. Eligibility and Entry:

- 3.1 The Nebraska Lottery's January Research Promotion is only open to individuals 19 years of age or older.
- 3.2 Participating Nebraska Lottery MVP Club members will receive one contest entry for completing an online survey through the Nebraska Lottery website at nelottery.com by the deadline of January 30, 2024. The purpose of the survey is to explore preferences of Scratch players. Only completed surveys will qualify for contest entry. A player may only enter once.
- 3.3 The Nebraska Lottery must be able to contact winners by, at the option of the Nebraska Lottery, the phone number, address, or email address provided at the time of entry. After winner selection, the Nebraska Lottery will contact the winners and mail the winners a claim form. The name and other information provided on the claim form must match information provided at the time of entry. Proof of identification will be required at the discretion of the Nebraska Lottery to include, but is not limited to, a photocopy of a valid driver's license or other state-issued identification, a valid military identification, or a valid passport. If any of these criteria are not met, the prize cannot be claimed, and another winner will be chosen.

4. Prize Selection:

- 4.1 Only entries that have been submitted by the deadline stated in 1.1 will be eligible to win. The winners will be notified by telephone or email and will be asked to provide a mailing address for prize fulfillment. The Nebraska Lottery will use the email and other information provided at the time of entry.
- 4.2 The prizes are not exchangeable or otherwise transferable. Cash will NOT be awarded in lieu of a merchandise prize. Federal, state, and local taxes on any prize are the sole responsibility of the winner unless otherwise indicated in the prize section of the rules.
- 4.3 All applicable federal, state, and local laws apply.
- 4.4 Prizes will be mailed to winners at the addresses provided when contacted by the Nebraska Lottery by email or phone.
- 4.5 If a prize is returned to the Nebraska Lottery, the Lottery may declare the prize forfeited by the winner and the winner will have no further right to the prize.
- 4.6 The winner's entry and acceptance of a prize constitutes permission to use the winner's name, photograph, or likeness for purposes of advertising, publicity, or giveaway on behalf of the Nebraska Lottery. The name of the winner and town/city/state will be posted on the Nebraska Lottery Twitter, Instagram, or Facebook page following winner notification.
- 4.7 Pursuant to Neb. Rev. Stat. § 9-810(5), prior to the payment of any lottery prize in excess of \$500 for a winning lottery ticket presented for redemption to the Nebraska Lottery, including the applicable prizes provided in this promotion, the Nebraska Lottery shall check the name and Social Security number of the winner with a list provided by the Nebraska Department of Revenue of people identified as having an outstanding state tax liability and a list of people certified by the Nebraska Department of Health and Human Services as owing a debt as defined in section Neb. Rev. Stat. §77 27,161. The Nebraska Lottery shall credit any such lottery prize against any outstanding state tax liability or certified debt owed by such winner and the balance of such prize amount, if any, shall be paid to the winner by the Nebraska Lottery. Any such credit of a lottery prize against a state tax liability or certified debt is collectively referred to as an "offset." Regarding non-cash prizes, offsets shall be applied in the manner prescribed by Lottery Regulation 604.14 through 604.14C.
- 4.8 In regard to merchandise prize winners, if the state tax liability or certified debt is greater than the cash prize amount, the Nebraska Lottery will provide a substitute prize for the merchandise prize. The substitute prize will be a cash amount determined by the Nebraska Lottery in its sole discretion, which amount will not be subject to appeal by the prizewinner and will not include the value of any state or federal tax (collectively referred to as the "cash equivalent"). The cash prize amount and the cash equivalent will be credited against the state tax liability or certified debt and, if applicable, the remaining

amount paid to the winner. As an alternative, the prizewinner may elect to pay the full amount of the state tax liability or certified debt in the amount and in the manner as determined by the Nebraska Lottery in its sole discretion. If the Nebraska Lottery determines the full amount of the state tax liability or certified debt has been paid in the manner as prescribed by the Nebraska Lottery, the prizewinner will receive the prize as detailed in the promotion.

4.9 Odds: Odds of winning depend on the number of entries received.

5. General Contest Terms:

5.1 Only entries submitted by legally eligible players through their MVP memberships at nelottery.com and containing complete and valid information are eligible for this promotional contest, except as provided above.

5.2 Entries which are lost, late, incomplete, misdirected, or incompletely received, including by reason of technical malfunction, network congestion, or system incompatibility, are ineligible.

5.3 Information provided to the Nebraska Lottery will be kept confidential, except as provided in 5.4, below, will be used solely by or on behalf of the Nebraska Lottery, and will not be shared with or sold to outside parties without prior approval.

5.4 The drawing will be conducted by a computer random number generator program at Nebraska Lottery headquarters in Lincoln, Nebraska. The Nebraska Lottery will notify the contest winners. The identity of contest winners is public information pursuant to Nebraska Lottery regulations and may be posted on the Nebraska Lottery website and publicized by other means including, but not limited to, news releases and articles in the Nebraska Lottery players digest and retailer newsletter.

5.5 Prizes awarded in this, and any other giveaway contest conducted by the Nebraska Lottery are taxable income and may be reported for tax purposes. Winners of prizes over \$500 in value will be checked for outstanding tax and child support liabilities to credit prize awards in accordance with state law. Prizes over \$5,000 in value will automatically have state and federal income tax of 5 percent and 24 percent, respectively, withheld in accordance with state and federal law.

5.6 Prizes won in this contest are not transferable and, unless otherwise stated in the contest rules, may not be assigned except by judicial order. The Nebraska Lottery will substitute a prize of equal or greater value if the advertised prize cannot be awarded due to unavailability for any reason. In such event, certain conditions and restrictions may apply.

5.7 The Nebraska Lottery is not responsible for any travel, lodging, meals, or other expense related to claiming any prize. Non-cash prizes may not be exchanged or redeemed for cash value. Prizes consisting of Lottery tickets will be mailed to Nebraska addresses only.

- 5.8 Participants must be 19 years of age or older and a Nebraska resident to enter this contest. Employees of the Nebraska Lottery and its contractors, subcontractors, and their immediate family members residing in the same households are ineligible.
- 5.9 Nebraska Lottery MVP Club membership entitles one to receive information concerning Nebraska Lottery products and giveaways according to the member's stated preferences. MVP Club members may modify their member profiles at any time by following the directions on the MVP Club member login page on the Nebraska Lottery website at nelottery.com.
- 5.10 The Nebraska Lottery is not responsible for incomplete or misdelivered claim forms or other claims documentation.
- 5.11 This contest shall be limited to Nebraska residents only.
- 5.12 Contest rules, drawing dates, deadlines, and procedures are subject to change without notice as may be deemed necessary or appropriate by the Nebraska Lottery at its sole discretion. By entering this contest, all participants agree to be bound by Nebraska state law and the rules and regulations of the Nebraska Lottery.

The foregoing giveaway rules are effective this 10th day of JANUARY, 2024.



Brian Rockey
Lottery Director