

# upcoming games and promotions

The Nebraska Lottery is planning two Scratch products and promotions for summer 2007 – Orange County Choppers and the popular Truck\$ & Buck\$.

## Orange County Choppers Giveaway



Featuring Paul Sr., Mikey and Paulie Teutul from the popular television series *American Choppers*, the \$2 Orange County Choppers™ Scratch game offers players the chance to win a custom Orange County Choppers™ motorcycle. Two motorcycles will be available in the game in



addition to \$783,000 in cash prizes and five prizes of \$600 worth of Ethanol-Enriched Fuel.

The custom motorcycles will be designed and built by Orange County Choppers™ and signed by the Teutuls. The motorcycle prize is valued at \$87,857, which includes state and federal withholding paid by the Nebraska Lottery of \$4,300 and \$21,500 respectively.

Odds of winning the Orange County Choppers™ top prize are 1 in 300,000 while the overall odds of winning are in 1 in 3.86.

The Orange County Choppers™ Scratch game began shipping to Nebraska Lottery retailers in March.

Another chance to win a custom bike is to enter the “Roads to Riches” second chance promotion. During the months of March, April, May and June, players who send in \$10 worth of non-winning \$2 Scratch tickets will be entered for a chance to win a custom Orange County Chopper™. The second-chance drawing will be held during

an event at the Nebraska State Fairgrounds on June 23.

As a special feature of the Roads to Riches OCC™ Giveaway, the Teutuls of Orange County Choppers™ will appear on June 23 during the Power Up Biker Rally at State Fair Park in Lincoln. Visit the Nebraska Lottery web site, [www.nelottery.com](http://www.nelottery.com), to enter the second chance contest, view photos of the custom motorcycles as they are built and to receive more information about the Orange County Choppers™ game and the Power Up Biker Rally.

**Upcoming Scratch Games:**

The Nebraska Lottery has several new Scratch games coming up for spring and summer 2007.

10 Times Lucky, a new \$10 game, offers a top prize of \$200,000. The game offers low

overall odds (1 in 2.68) and the opportunity to multiply prizes by 10 times.

3D Tic Tac Toe is a \$3 Scratch game featuring a Tic Tac Toe play style. The top prize in 3D Tic Tac Toe is \$35,000; overall odds are 1 in 3.53. 3D Tic Tac Toe is scheduled to begin shipping to retailers this May.

The popular Truck\$ & Buck\$ Scratch game returns for an eleventh year with new prizes. The \$2 game will offer three top prizes of a 2007 Toyota Tundra 4x4 Double Cab truck. As in past years, a Truck\$ & Buck\$ second chance promotion is planned to accompany the Truck\$ & Buck\$ Scratch game, with a final contest drawing during the 2007 Nebraska State Fair. Look for the 2007 edition of Truck\$ and Buck\$ to ship to retailers starting in June.



# holiday *promotion*

## Five Nebraska Lottery Players Win Cash Prizes in Holiday Promotion

Five semi-finalists drew for the chance to win up to \$12,000 during a special Nebraska Lottery event on January 18.

The Home-Free for the Holidays Promotion allowed Nebraska Lottery players to send in a combination of \$10 in non-winning holiday Scratch tickets for a chance to win one of five cash prizes from \$250 to \$12,000. Approximately 19,000 entries were received during the promotion in December 2006 and January 2007. The Nebraska

Lottery held five preliminary drawings to select the five semi-finalists for the Grand Prize Drawing at the new Cabela's in La Vista.

After randomly choosing envelopes containing checks of various prize amounts, the five contestants opened the envelopes to reveal their prizes.

Pam Hasselman of Grand Island selected the Grand Prize of \$12,000. Hasselman told Nebraska Lottery officials that she planned to use her prize to remodel her home.

Also receiving prizes were Shirley Kelley of Broken Bow (\$1,000), Lois Woods of Lincoln (\$750), Sherita Harlow of York (\$500), and Janita Seaman of Seward (\$250).



# spotlight on *central nebraska*

**Central Nebraska holds a variety of attractions for every visitor. From crane watching on the Platte to experiencing the history of Nebraska, there is something for everyone.**

## **Bird Watching**



Bring the binoculars because there are some excellent bird-watching locales in Nebraska. Each spring a multitude of migratory birds converge on the

Platte River Valley, and among them are half a million sandhill cranes.

*Forbes* magazine deemed Grand Island as the “#1 place in the world for bird-watchers” and it’s easy to see why. Each year from mid-February to early-April, half a million cranes travel to the Grand Island and Kearney area to rest and refuel as they complete their annual migration. The 60-mile stretch in central Nebraska along the Platte River transforms into a gathering place for the largest concentration of sandhill cranes in the world—nearly 80 percent of the world’s population of sandhill cranes makes a stop in Nebraska. For many of the cranes, this long break comes in the middle of their 10,000-mile migration to Canada and the Arctic Circle.

Rowe Sanctuary and the Nebraska Bird Observatory at the Crane Meadows Visitors Center are two locations that offer a variety of tours and programs along with breathtaking views of these graceful birds. Crane Meadows Visitor Center: (308) 382-1820 [www.crane-meadows.org](http://www.crane-meadows.org), Rowe Sanctuary: (308) 468-5282 [www.rowesanctuary.org](http://www.rowesanctuary.org)

## **Stuhr Museum of the Prairie Pioneer**



The Stuhr Museum of the Prairie Pioneer is one of the nation's

top ten living history museums. Over sixty 100-year-old buildings have been restored to provide an authentic experience to visitors from around the world. The museum grounds features 12 distinct periods of time including a Pawnee earth lodge, the 1890s Railroad Town, and an 1893 farmstead. Open from May 1 to September 30. [www.stuhrmuseum.org](http://www.stuhrmuseum.org)

## **Great Platte River Road Archway Monument**



The monument certainly isn’t typical nor were the courageous men and women who traveled the many trails that converge near present-day Kearney. The real experience comes inside the monument where cutting-edge interactive exhibits and dioramas tell the story of the Platte River Valley’s enormous impact on the country’s westward expansion. Visitors enjoy interactive exhibits that depict the Platte River Valley’s



westward expansion from the early 1800s to the present. As you pass through the museum, bison charge, riders gallop, a racing steam engine casts sparks and Model Ts rumble. (877) 511-2724 [www.archway.org](http://www.archway.org)

## Museum of Nebraska Art



Beautiful artwork housed in a picture-perfect setting—that's what you'll discover at the Museum of Nebraska Art in Kearney. The museum is located in a restored post office in a stone-and-brick Renaissance Revival-style building. The permanent collection includes 5,000 pieces and spans more than 175 years of the best creations by Nebraskans or about the state. It's also home to Nebraska's official art collection. Visitors can relax and stroll outdoors through the Cliff

Hillegass Sculpture Garden and browse through the museum shop for that perfect gift. (308) 865-8559 [monet.unk.edu/mona](http://monet.unk.edu/mona)

## Pioneer Village



More than 50,000 historic items from one of the largest

and most comprehensive private collections of Americana resides at Harold Warp Pioneer Village in Minden. The collection, dating back to 1830, is arranged in chronological order, enabling the progression to occur right before your eyes. Twenty-eight buildings house this unique collection including 350 antique autos, an operating 1800s steam carousel, 20 historic aircraft, 100 tractors and seven generations of kitchens. (800) 445-4447 [www.pioneervillage.org](http://www.pioneervillage.org)

## Nebraska Events Calendar

### Mid March–Mid April

Sandhill Crane Migration – Kearney/Grand Island

### April 27–29

5th Annual Wine, Writers & Song Festival Brownville

### April 27–29

135th Annual Arbor Day Festival – Nebraska City

### May 12

Spring Wine & Music Festival – Springfield

### May 19

James Arthur Vineyards Renaissance Festival – Raymond

### June 1–3

Sugar Valley Rally – Scottsbluff